# Project HMONG

## Fall 2022-Spring 2023

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#### Who We Are:

<u>Project HMONG</u>'s mission is to ensure the health, retention, persistence, and graduation success for Southeast Asian students, including but not limited to Hmong, Mien, Laotian, Cambodian, Thai and other underrepresented students. Committed to build a positive and supportive community of mentors and peers through mentoring and networking with support, guidance, and encouragement while promoting positive character development, Project HMONG's focus is on student leadership, professional development and campus/community engagement through a cultural lens that incorporates the students' experiences.

#### Points of Pride

- Project HMONG serves as the umbrella advisory to both Hmong student led clubs on campus, Hmong University Student Association (HUSA) and Hmong Health Alliance (HHA).
- Annual Hmong New Year celebration brings together over 800 attendees from the campus and community.
- Project HMONG serves as a point of connection for students, staff and faculty who identifies as Hmong with referrals and resources into the Hmong community, nationally and internationally.

#### Data Outcomes

- 100% faculty, staff, students and guests attending events expressed an increased appreciation and understanding of the Hmong culture, perspective and community.
- The events secured over \$40,000 in donations; 15 alumni donors and 20 groups/organizations that has partnered with the program since the Hmong New Year and exhibits.
- Eight Hmong faculty and staff on campus have convened two meetings and continue to foster camaraderie and care for Hmong students on campus.

#### Signature Programs

• **Hmong New Year** – a celebration that brings together over 800 attendees to honor and pay homage to the Hmong people in America.



- **Village Gatherings** a student led bi-weekly convening of students led discussion with topics supported by Hmong faculty and staff members.
- **Impact Awards and Scholarship** a presentation of impact awards to leaders on and off campus including scholarships to students.

#### **Events and Activities**

- **Hmong Student Leaders Summit** a leadership training with two of the Hmong led organizations on campus, HHA and HUSA.
- **Hmong Cultural Exhibit** a month long displayed of Hmong artifacts in the Gallery in partnership with the community and University Library.
- **Hmong outreach to K-12** a semester long outreach presentation to school sites in Sacramento City Unified School District and Twin Rivers Unified School District.
- **City of Sacramento Hmong American Resolution** a gathering of the Hmong community to receive resolution to recognize Hmong American Day.

#### Community Partnerships

- AARP
- Hmong Nurses Association
- Hmong Youth and Parent United
- Hmong National Development
- Hmong American Partnership
- Sheso Moua XiXO Clothing
- Sierra Health Foundation
- SMUD
- Southeast Asia Resource Action Center

## Fall 2021-Spring 2022

Points of Pride

- Formation and update of the Project Hmong community advisory consisting of 25 leaders, students, faculty and alumni to advise and provide support to the direction of the program.
- Initiated Hmong peer-to-peer program in effort to support with sense of belonging and recruit back initiatives.

#### Data Outcomes

- Presented 20 community impact awards and presented 13 student scholarships.
- 87% of students after participating in Peer-to-Peer and Villa Gatherings indicated it made them want to try harder in school and graduate.
- 15 advisory members contributed a total of \$8,000 towards student scholarships.

### Signature Programs

• **Hmong New Year Conference** – a two-day virtual conference for over 600 K-16 students and community members on topics ranging from cultural preservation to cultural divide.

#### **Events and Activities**

• **Cultural Clash: Bridging the Cultural Medical Divide** – a partnership with the community to deconstruct the medical misconception and myths between the Hmong and Western medicine.

#### **Community Partnerships**

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