

ADMISSIONS & OUTREACH

Who We Are

The Office of Admissions and Outreach provides prospective students with information about academic programs, admission requirements, and the application process.

Enrollment

Admit Type	Academic Year		
	17/18	18/19	19/20
First Time	3,558	3,712	4,116
Transfer	5,578	5,284	3,919
Returning Students	60	82	48
Totals	9,196	9,078	8,083

Events (2019/2020 enrollment cycle)



Campus Tours

938 Tours **24,090** Attendees

including future students/family and high school students group tours

High School Visits (including College Nights)



362
Events
18,515
Attendees

Community College Visits (including Transfer Days)



270
Events
7,987
Attendees

Community Based Organizations



28
Events
6,809
Attendees

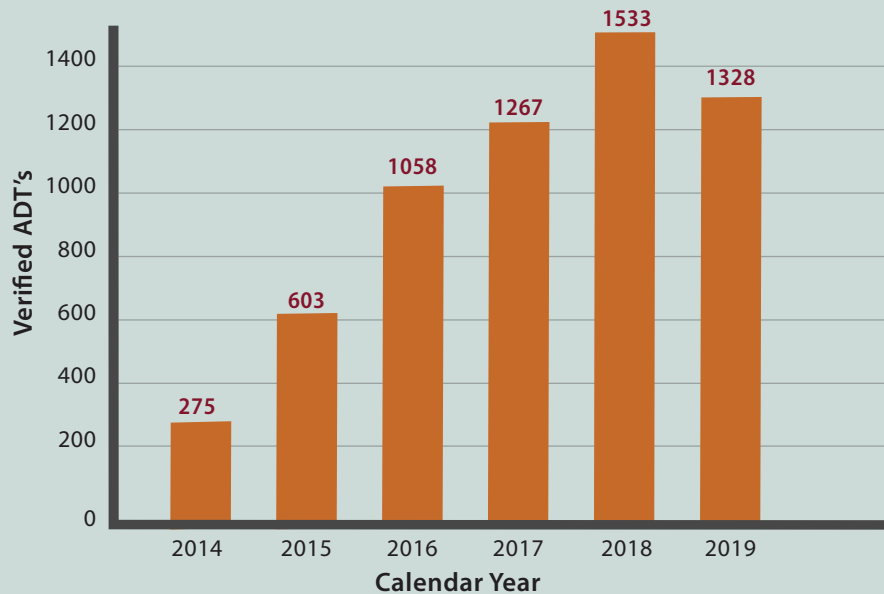
Communications/Marketing Campaigns

*In an effort to increase awareness for prospective students about upcoming events, admissions guidelines, details, and deadlines, the Office of Admissions and Outreach sent numerous emails and notifications with an open rate of **74%** during the 2019/2020 admissions cycle.*

Associate Degree for Transfer (ADT)

- *Transfer students who earned an ADT and enroll at Sac State in a major that is deemed similar to their ADT major, are eligible to earn their bachelor's degree in 60-semester units.*
- *Admissions & Outreach partnered with Academic Advising to hire 10 Transfer Peer Coaches who reach out to transfer students.*
- *Students who enroll at Sac State with an ADT degree are graduating at a faster rate than all other transfer students.*

Verified ADT's



**Verified Associate Degree for
Transfer Totals by Year**