



**SACRAMENTO STATE™**  
Career Center

## CAREER CENTER HORNET PARTNER PROGRAM

### TAP INTO THE TALENT!

Maximize your recruitment efforts. Through year-long, multi-faceted engagement, your organization will build awareness and interest with Sac State students and alumni. Your contribution helps us provide direct services to the next generation of Hornets

**30,000+**  
students enrolled

### PARTNER PERKS

ENHANCED  
BRAND VISIBILITY

INDIVIDUALIZED  
SUPPORT

UPGRADED  
PARKING

FREE  
ADMISSION

CUSTOM  
MARKETING AND  
BRAND CAMPAIGN



**BECOME A PARTNER:**

**CONTACT US**

916.278.6231 | [careercenter@csus.edu](mailto:careercenter@csus.edu)

*\*Partnerships will run two academic semesters and can start at any time.*





## HORNET PARTNER PROGRAM LEVELS

	DIAMOND \$7.5K		PLATINUM \$5.5K		GOLD \$3.5K		SILVER \$2.5K
Help employers navigate campus resources like internship programs, co-ops, workforce development grants, and community engagement centers	●		●		●		●
Complimentary registration to career fairs (recruitment days)	ALL		ALL		2		1
Priority invitation to lead Here to Career Workshop when applicable.	●		●		●		●
Featured Employer Mini Career Fair each spring semester	●		●		●		●
Hornet Partner Spotlight	●						
Complimentary student parking for all campus visits	●		●		●		●
Social media posts and direct email outreach	●		●		●		●
Customized marketing and branding consultation	●		●		●		●
Featured advertisement presentation at Career Center career fairs	●		●		●		●
Priority invitation to serve as a panelist or industry expert, when applicable	●		●		●		●
Employer name and partner recognition in the Career Center lobby & website	●		●		●		●
Premier table location at fall and spring career fairs	●		●		●		●
Priority tabling opportunities in front of Lassen Hall (per semester)	2		2		1		1
Match employers with academic departments based on their hiring needs (e.g., engineering, business, liberal arts, health sciences).	●		●		●		●

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