



SACRAMENTO STATE
Career Center

CAREER CENTER HORNET PARTNER PROGRAM

TAP INTO THE TALENT!

Maximize your recruitment efforts. Through year-long, multi-faceted engagement, your organization will build awareness and interest with Sac State students and alumni. Your contribution helps us provide direct services to the next generation of Hornets.

PARTNER PERKS

ENHANCED
BRAND VISIBILITY

INDIVIDUALIZED
SUPPORT

UPGRADED
PARKING

FREE
ADMISSION

CUSTOM
**MARKETING AND
BRAND CAMPAIGN**

30,000+
students enrolled



BECOME A PARTNER:

CONTACT US

916.278.6231 | careercenter@csus.edu

**Partnerships will run two academic semesters and can start at any time.*



HORNET PARTNER PROGRAM LEVELS

DIAMOND
\$7.5K

PLATINUM
\$5.5K

GOLD
\$3.5K

SILVER
\$2.5K

Complimentary registration to Career Fairs (Recruitment Days)	ALL		ALL		2		1	
Priority scheduling for Here to Career and Meet the Employer workshops	2		2		1		1	
Specialized micro-event (per academic year)	1							
Hornet Partner Spotlight	○							
Complimentary student parking for all campus visits	○		●		●		●	
Social media posts and direct email outreach	○		●		●		●	
Customized marketing and branding consultation	○		●		●		●	
Featured advertisement presentation at Career Center Career Fairs	○		●		●		●	
Priority invitation to serve as a panelist or industry expert, when applicable	○		●		●		●	
Employer name and partner recognition in the Career Center lobby & website	○		●		●		●	
Premier table location at fall and spring career fairs	○		●		●		●	
Priority tabling opportunities in front of Lassen Hall (per semester)	4		4		3		2	
Priority scheduling for tabling opportunities at other approved campus locations (per semester)	1							

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