

Department/Program:	Career Center
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Department/Program Director:	Dr. Melissa Repa
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Mission:

Through career development, we engage, educate and empower our students to thrive and successfully contribute to today’s economic workforce.

Assessments:

- 1. The Career Center will develop an internship clearinghouse and marketing plan for internships.**

Standard of Performance: An internship tool for students has been identified and developed, and a marketing plan has been established by Spring 2018.

University Strategic Goal: 1. Enhance student learning and success; 5. Engage students in a comprehensive university experience

Student Affairs Goal: 7. Increase student engagement; 8. Develop an integrated marketing team and communication strategy for the division.

Baccalaureate Learning Goal: N/A

- 2. Students will be satisfied with the services they received from the Career Center.**

Standard of Performance: 70% of students completing the standardized CSU Chancellor’s Office annual campus functional area customer satisfaction survey will report satisfied/very satisfied in the overall satisfaction with the Career Center services.

University Strategic Goal: Engage students in a comprehensive university experience

Student Affairs Goal: N/A

Baccalaureate Learning Goal: N/A

- 3. Students will utilize the College 2 Career (C2C) Readiness Program to be career ready for the workforce.**

Standard of Performance: Maintain or increase student participation using 2016-2017 baseline data. (Level one: 512 students; level 2: 37 students). Compare career readiness knowledge for C2C pre and post tests.

University Strategic Goal: Enhance student learning and success

Student Affairs Goal: N/A

Baccalaureate Learning Goal: Intellectual and practical skills

- 4. The Career Center will collaborate with Student Affairs, Human Resources, Institutional Research, and Financial Aid to assess student employee experiences and their association with increased retention, graduation, and placement post-graduation.**

Standard of Performance: Obtain baseline data to assess student employee career outcomes compared with students who are not student employees using the First Destination Survey.

University Strategic Goal: Engage students in a comprehensive university experience

Student Affairs Goal: Increase student engagement

Baccalaureate Learning Goal: N/A