

# SACRAMENTO STATE SIGNATURE EVENTS SPONSORSHIP PACKAGE

## GREEN & GOLD GALA

THURSDAY APRIL 20, 2023  
UNIVERSITY UNION BALLROOM



SPONSORSHIP OPPORTUNITIES	\$100,000 TITLE SPONSOR (SOLD)	\$75,000 DIAMOND LEVEL	\$50,000 PRESIDENTIAL LEVEL	\$25,000 PLATINUM LEVEL	\$10,000 GOLD LEVEL	\$5,000 GREEN LEVEL
<b>Benefits</b>						
Brief speaking opportunity and podium recognition during the Green & Gold Gala	◆	◆				
Option to designate a portion of your sponsorship to the program or scholarship of your choice.	◆	◆	◆			
Logo recognition on keepsake photos for all attendees	◆	◆	◆			
Recognition in the Gala media advisory	◆	◆	◆	◆		
Recognition through Sacramento State digital media channels	◆	◆	◆	◆	◆	◆
Recognition in <i>Sac State 75th Anniversary Magazine</i> and Alumni newsletter	◆	◆	◆	◆	Alumni Newsletter Only	Alumni Newsletter Only
Logo recognition on the invitation	Color logo	Color logo	Color logo	text only	text only	text only
Recognition in the event program	Full-page color announcement	Full-page color announcement	Full-page color announcement	Full-page B/W announcement	Half-page B/W announcement	Quarter-page B/W announcement
Special signage and recognition at the Gala	◆ with logo	◆ with logo	◆ with logo	◆ with logo	◆	◆
Post-event recognition in Sacramento-area publications	◆	◆	◆	◆	◆	◆
Recognition on the Green & Gold Gala website	◆ with logo	◆ with logo	◆ with logo	◆ with logo	◆	◆
Recognition in event sponsor listing during the evening's program	◆	◆	◆	◆	◆	◆
Invitations to the Champagne Celebration reception	16	16	8	4	2	2
Number of guests	16*	16*	8*	8*	8*	4*

\*Opportunity for a student or campus leader to join your table for this event..

### Sponsorship Information:

**Natalie Duncan** (916) 278-2452 | [natalieduncan@csus.edu](mailto:natalieduncan@csus.edu) | [csus.edu/gala](https://csus.edu/gala)

All sponsor commitments must be made by January 31, 2023 for recognition.



**SACRAMENTO STATE**  
Redefine the Possible