



SACRAMENTO  
STATE

The University Foundation  
at Sacramento State  
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**The University Foundation at Sacramento State  
Board of Directors Meeting  
11:30-2:30pm, Thursday, April 2, 2015  
President's Conference Room**

**AGENDA**

- 11:30am-  
12:00pm
1. Call to order and adoption of April 2, 2015 agenda—*Pam Stewart*
  2. Approval of December 3, 2014 Board Meeting minutes
  3. Committee Reports
    - a. Donor Relations Committee—*Pam Stewart*
      - i. Planned Giving update—*Kevin Gonzalez*
      - ii. Alumni Campaign closing event—*Holly Tiche*
      - iii. Green & Gold Gala—*Vince A. Sales*
      - iv. Power of 1,000 Hornets
      - v. Development update—*Tracy Newman*
    - b. Governance Committee—*Holly Tiche, Tina Treis*
      - i. Affirm Cory Parish nomination, board action
      - ii. Self-evaluations and assessments tool
    - c. Executive Committee—*Pam Stewart*
    - d. Investment Committee—*Bill Campbell*
      - i. Endowment performance update
      - ii. Pay-out recommendation, board action
    - e. Audit Committee—*David Bugatto*
    - f. Finance Committee—*Craig Barth*
- 12:00-  
12:10pm
- \*Break\**
- 12:10-  
2:30pm
4. President's Report—*Alexander Gonzalez*
  5. Advancement Update—*Vince A. Sales, Tracy Newman, Lori Bachand, Judy Nagai*
    - a. Comprehensive Campaign
      - i. Introduce Campaign Director
        - Campaign Counsel RFP
      - ii. Statement of Intent/Early Case Statement draft
      - iii. Campaign Priorities/Dollar Amounts/Description
      - iv. Campaign Budget update
        - Proposed Staffing Plan
      - v. Draft Campaign Plan
        - Campaign Executive Committee
      - vi. Donor and Prospect Tracking

**2015 Upcoming Board of Directors Meeting:**

Tuesday, June 2, 12:00-2:00pm (President's Conference Room)

Tuesday, October 6, all-day retreat (Location TBD)

Thursday, December 3, 3:00-5:00pm meeting, 5:00-7:00pm reception/dinner (Location TBD)

**Upcoming Events:**

From Dreams to Degrees: Tuesday, April 7, 2015, 4:00pm (Alumni Center)

Distinguished Alumni Awards: Thursday, April 23, 2015, 5:30pm (Alumni Center)

Estate Planning 101: Tuesday, April 28, 2015, 11:30am (Alumni Center)

President's Medal for Distinguished Service Reception: Thursday, May 21, 5:30pm (Julia Morgan House)

Spring 2015 Commencement: Friday & Saturday, May 22 & 23, 2015 (Sleep Train Arena)

Estate Planning 101: Tuesday, June 23, 2015, 11:30am (Alumni Center)