



SACRAMENTO  
STATE

The University Foundation  
at Sacramento State

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**The University Foundation at Sacramento State  
Board of Directors Meeting  
April 3, 2014, 12:00-2:00pm  
President's Conference Room, Sacramento State**

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**Members Present:**

Pam Stewart, <i>Chair</i>	Sonney Chong	Tracy Newman
Alexander Gonzalez, <i>President</i>	George Crandell	Alice Perez
Margot Bach	Mark Drobny	Gary Quattrin
Craig Barth	Nielsen Gabriel	Vince A. Sales
David Bugatto	Garry Maisel	Holly Tiche
Bill Campbell	Mike Lee	Tina Treis

**Members Absent:**

Muriel Johnson  
Ann Perez

**Guests:**

Jennifer Barber  
Fraka Harmsen  
Ariel Mosely

**Advancement Staff:**

R. Paul Villaluz

**MEETING MINUTES**

**1. Call to Order and Adoption of April 3, 2014 Board Agenda**

Chair Pam Stewart called the meeting to order at 12:05pm and the agenda was unanimously adopted.

**2. Approval of Minutes, December 5, 2013 Board Meeting**

Minutes of the September 30, 2013 board meeting were unanimously approved with modifications. (Bugatto/Bach)

**3. President's Report**

President Gonzalez stated that a new building will be constructed for use as a residence hall. The Master Plan is moving forward: the documents are being finalized, elements will include maximizing river access to campus 24/7 while balancing safety and security; a sustainability plan is being developed to re-use water; and bike path improvements. He also thanked those who gave feedback and for participating in the Strategic Plan meetings.

The Placer County task force headed by Sanjay Varshney, to develop 300 acres as an off-campus site, is moving along.

The budget remains flat and the campus is hiring faculty.

The plans for an events center continue, as well as expansion plans related to The WELL and University Union. Student input is important and the level of enhancements

would be the focus for a campaign. While the target to start seeking private support for the campaign will be in the fall, board members are encouraged to start having conversations with donors now.

There has been a high level of student involvement on campus for the March of Dimes March for Babies event. They have taken it on as their project.

He announced the recipient for this year's President's Medal for Distinguished Service is Mark Drobny. Serving on the board since 2008, Mr. Drobny has been the link to campus and the community.

#### **4. Introduction of Provost Harmsen**

President Gonzalez introduced the new Provost and Vice President for Academic Affairs, Frederika "Fraka" Harmsen, who started her role in February. Provost Harmsen briefly shared her background with the board.

#### **5. Committee Reports**

##### **5.a. Donor Relations Committee**

##### **5.a.i Planned Giving Advisory Board Update**

Mr. Drobny credited the board that the investments made since 2008 are paying dividends. He asked the board for assistance in identifying and cultivation of prospects.

##### **5.a.ii. Nursing Campaign Update**

Vince Sales announced that the campaign exceeded the goal of \$1.8M with a total of \$2.1M. Next steps are to formally close the campaign and to thank donors.

##### **5.a.iii Alumni Campaign Update**

Holly Tiche thanked: Margot Bach for chairing the campaign committee and looked forward to closing the campaign well this calendar year, as well as the Alumni Association board's 100% participation; Mr. Drobny for his cultivation of prospect at the Sac State Day @ Placer event; and President Gonzalez, Mr. Sales and his staff for their support of the efforts.

##### **5.b. Board Development Committee**

Tina Treis recently attended the AGB Conference and reported highlights relevant to what the board is about to do with the campaign such as: legal/compliance checklist; new operating agreement example; formalize a Governance Committee; foundation members should get involved as part of the vision of the university to external audience; collaboration between UFSS and Alumni Association boards; have a comprehensive approach including: scholarships, special programs, support faculty, and growing the culture of philanthropy (Annual Giving).

##### **5.c. Executive Committee**

##### **5.c.i Appointment of Secretary**

A motion to appoint Holly Tiche as the Board Secretary was unanimously approved, and Ms. Stewart added that heading the Governance Committee might be a good role for the Secretary. (Bugatto/Perez)

##### **5.c.ii One-on-one Interviews**

Ms. Stewart reported highlights from her one-on-one interviews with each board member. Most thought along the same lines, but had variations on a theme. All are generally happy with the board and the direction it's heading in; they have a commitment to President Gonzalez and his vision; the camaraderie with other board members; and to bridge the community with the campus.

She reiterated the letter she sent to each board member to bring in two prospects who do not have to necessarily be alumni and educate them about the plans of and for them to get to know the university.

Ann Stoltz' departure from Sac State and the Board was recognized and she was thanked for her services to the board and the Nursing Campaign.

***5.d. Investment Committee***

***5.d.i One-on-one Interviews***

Bill Campbell reported that returns have been satisfactory based on the performance update provided by Sand Hill Global Advisors

***5.d.ii Pay-out Resolution***

The proposed 4% endowment pay-out rate was unanimously approved (Campbell/Chong).

***5.e. Audit Committee***

The final four audit firms were identified and the selection will occur after reference calls are made. A motion to have the audit committee select an audit firm was unanimously approved. (Stewart/Maisel)

***5.f. Finance Committee***

The proposal to engage UEI for accounting services, including fee increases, was unanimously approved. (Barth/Bach)

**6. Advancement Update**

Vince A. Sales updated the board on the status for the Endowed Chair for Construction Management, presented videos for the March of Dimes March for Babies event.

Jennifer Barber of Alumni Relations and Ariel Mosely of the Student Advancement Council co-presented about the Student Philanthropy Programs that encourage the message of philanthropy to current students and young alumni. The presenters sought the support of the board for the Student Emergency Fund.

**7. Adjournment**

Chair Stewart thanked the board and adjourned the meeting at 1:58pm

Respectfully submitted,



R. Paul Villaluz for University Foundation Executive Officer, Vince A. Sales