



SACRAMENTO
STATE

**The University Foundation
at Sacramento State**

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**The University Foundation at Sacramento State
Board of Directors Meeting**

Wednesday, February 28, 2018 | 12:00-2:00 p.m.
Riverview Hall

Members Present:

Robert S. Nelsen, *President*
Pam Stewart, *Chair*
Bernice Bass de Martinez
David Bugatto
Craig Barth
Bill Campbell
Sonney Chong
Roxanne Elliott
Al Frisone
Mia Kagianas
Paul Lau
Mike Lee
Cory Parish
Alice Perez
Gary Quattrin
Holly Tiche
Tina Treis

Members Absent:

Margot Bach
Mark Drobny
Garry Maisel
Tracy Newman

Guests:

Fred Baldini, *Dean, HHS*
Ted Lascher, *Dean, SSIS*
Sheree Meyer, *Dean, A&L*
Joanna Mott, *Dean, NSM*
Steve Perez, *Dean, CBA*
Alexander Sidorkin, *Dean, EDU*
Lorenzo Smith, *Dean, ECS*
Amy Kautzman, *Dean, Library*
Jenni Murphy, *Interim Dean, CCE*
Jeannie Wong, *SAVP, University Communications*
Jennifer Barber, *AVP, Alumni Relations*
Antoinette Vojtech, *Development*
Jennifer Navarro, *Development*
Tess Dyer, *Development*
Shante Johnson, *Development*

Advancement Staff:

R. Paul Villaluz
Tatiana Azad

MEETING MINUTES

1. **Call to order and adoption of February 28, 2018 Board Meeting Agenda—Stewart**
 - a. The meeting was called to order at 12:06 p.m.
 - b. There were no public comments.
2. **Consent Calendar—Stewart**
 - a. The minutes of the December 6, 2017 board meeting and the financial reports ending Dec. 31, 2017 were unanimously approved. (Chong/Treis)
3. **President's Report—Nelsen**
 - a. 55 new faculty were hired.

- b. State budget presents challenges for the “Finish in Four” initiative and infrastructure on campus due to the shortfall of approved funding for all divisions.
- c. There are no plans to cut enrollment as the Legislative Analyst’s Office said.
- d. The Ernest E. Tschannen Science Complex was recently named, with a \$9M gift from Mr. Tschannen. The feasibility study for the event center is almost complete, finding a location on campus is the final step. Also a new 1,100-bed residence hall has been approved.

4. Committee Reports

a. Planned Giving Update—Frisone

- i. Al Frisone provided the update on behalf of Mark Drobny that included the most recent Estate Planning 101, and identifying candidates to replace staff who can provide assistance to Mr. Drobny in University Development.

b. Executive Committee—Stewart

- i. The motion to approve the endowment pay-out of 4% for 2018-2019 passed unanimously. (Perez/Parish)

c. Finance Committee—Campbell

- i. Mr. Campbell reiterated the Foundation’s investment policy/approach and strategy to achieve its long-term return objective with comparison to other CSU foundations.
- ii. After research, donor feedback, and creating a task force, the campus is changing the processes of how returns are managed and distributed to scholarships.
- iii. Raising the ceiling of endowment minimum will be discussed further at the next board meeting
- iv. Mike Lee and Craig Barth reported on the status of the administrative and accounting services migration from University Enterprises, Inc. to Financial Services Administration.

d. Governance Committee—Tiche/Treis

- i. The process of revising and updating the bylaws has started. The goal is to present the revision by the September board meeting, with a reassessment every three years. Input from the board members is encouraged.
- ii. Online board member evaluations are available by the May 31 meeting with results shared at the September meeting.

e. Alumni Association Report—Barber

- i. Jennifer Barber filled in for Margot Bach. At their recent board retreat, their focus is strengthening partnerships with ASI, Athletics and other campus entities. She invited the board members to the many upcoming alumni events for Alumni Month.

f. Student Update—Kagianas

- i. Ms. Kagianas thanked the board for the opportunity to serve as the Student Representative. She is hoping to end her term as ASI President with lots of energy.
- ii. ASI is collaborating with other campus partners to bring awareness to mental health, including the “Out of the Darkness Walk” on April 12.

- iii. ASI is working on being a more accessible figure on campus. The mobile app to include “Epicure Extras,” a service that provides students an opportunity to access leftover food from various campus events.
- iv. ASI is a resource for financial aid and raising awareness among students about budget challenges. They are also circulating a petition to stop tuition increase to obtain more support for the “Back to Basics” program.

5. Advancement/Comprehensive Campaign

The board members participated in breakout sessions with the seven colleges. The deans shared their vision for the college and one fundraising priority.

Arts & Letters: Sheree Meyer (Dean), Pam Stewart, Bernice Bass de Martinez, Tess Dyer

- Vision:
 - Center of Sacramento’s cultural and creative economy
 - Take our place in the community
 - Arts and humanities are for justice, inclusion, diversity
 - Creating the creative and audiences and ambassadors for the arts
- Priority:
 - Endowment for visiting scholars, artists, performers
 - Residency for short period
 - Flexibility to bring people in who can add to cultural capital of our students education, plus prestige of the university
 - How do we enlarge scope of what we do with an endowment to reach out, seize opportunity, and enhance student success
 - Will help address professionalization
 - Will help bring the world here for our place-based students
 - Can distribute across college
 - Benefit is it’s housed in the college, can be spread across all disciplines

Business Administration: Steve Perez (Dean), Craig Barth, Bill Campbell, Mia Kagianas, Alice Perez, Tina Treis

The college is searching for a new dean. It gives us an opportunity to get out and talk with the community.

- Vision:
 - To make students successful by providing opportunities for scholarship
 - Continue to work on building Small Business Center
 - Office of Student Engagement
 - Center for Entrepreneurship
 - Center for Business Analytics
 - Naming opportunities: Get a donor to name the college!

Education: Alexander Sidorkin (Dean), Jenni Murphy, Jennifer Barber

- Vision: Transforming Education to advance regional development and creating a University with the reputation and excellence in the region’s education system. With financial support,

the College of Education will transform itself into a leader of educational innovation and excellence.

- **Innovation:**
 - Reinvent Ed: the competition for innovation in education grand prize: \$50,000
 - Regional educational innovation network: \$100,000
 - Developing a model of inter-professional preparation for teachers, counselors, principals, psychologists: \$50,000
 - The Indian Curriculum Coalition aims to replace the traditional 4th grade Mission Project with curriculum developed with California's Native American Communities: \$ 25,000
 - Masters' Degree in Maker Education development: \$50,000
 - Bachelors' degree in Educational Entrepreneurship \$50,000
 - Endowed Chair in Educational Innovation Studies: \$ 4 million
- **Student Success:**
 - Named endowed scholarships: \$15,000+
 - International educational leadership experience for doctoral students: \$50,000
- **Sustaining the professions:**
 - The College of Education naming opportunity: \$6 million
 - Capital institute for Education (CIE) seed funds: \$50,000
 - Annual Sponsorship of the Multicultural Education Conference that will celebrate its 25th anniversary in 2018. It attracts over 500 teachers each year: \$20,000
 - Center for Counseling and Diagnostic Services naming opportunity: \$1m to relocate the Center and fund the renovation of Folsom Hall's 3rd floor
- **Partnerships:**
 - Capital Region Consortium for Teacher Retention: Help address the key cause of teacher shortage: \$25,000
 - Professional Learning Communities for teachers: \$16,000 per academic year
 - The Counseling Center Extension at partner schools will serve students and their families: \$70,000 to design and equip. An endowment of \$500,000 provides a naming opportunity.

Engineering & Computer Science: Lorenzo Smith (Dean), David Bugatto, Roxanne Elliott, Paul Lau, Mike Lee, Antoinette Vojtech

- Create professional to work on climate issues and environmental resources.
- Cited example: transfer student to Sac State interested in Formula SAE team, Zach, who is a leader. He wanted to make a pitch to the dean.
- Leadership is an integral part of the college.
 - Campus topics
 - Climate change
 - Infrastructure
- Vision – 2023 play dominant role in satisfying region's needs for leaders (engineers, computer science, construction management)

Scaling up

1. Create cutting edge teaching labs (Hornet Exploratory Hub) – 20 labs
2. Student Success Hub (career advising, tutoring, mentoring)

- a. Hired academic advisors wrap-around services
- 3. \$5M institution (Hornet Leadership program)
 - a. Critical thinking, conflict resolution, soft skills that you would expect from a leader
 - i. Full-time director
 - ii. Administrator
- Leadership will distinguish ECS from other institutions
- Defining leadership
- Feedback
 - o Defining a leader is
 - o What is going into the labs that will be make them cutting edge
 - o What sort of collaboration and programming in the labs
 - o 40-50% of tax dollars going toward future leaders to make the connection to California infrastructure
 - o Funding priority was not noted
 - o Student study to provide applicable details related to priorities
 - o Be conscious about what you're attracting
 - o How you going to measure success
 - o If you are someone who wants to change the world; are willing roll up your sleeves...come to Sac State

Health & Human Services: Fred Baldini (Dean), Gary Quattrin, Sonney Chong, Shante Johnson

- **Vision:** Innovative center that produces awesome students. Collaborating with community
 - o Center for Health Professions, Policy and Practice
 - Inter-professional education
 - Workforce development
 - Services for community
 - Hands-on learning for students
 - o **Support Needs:**
 - Equipment; Endowed faculty/chairs; Scholarships; Naming opportunities to complete the 3rd floor at Folsom
 - Expand Programs to meet the needs of the community.
 - Putting out quality graduates.
 - Physical location – place for research
- **Comments:**
 - o Pre-dental, Pre-med ... - expand these opportunities
 - o A place for those “pre” students to share information, include those that aren’t in HHS. (Many will come from NSM)
 - o Raise funds by providing naming opportunities, campaign

Natural Sciences & Mathematics: Joanna Mott (Dean), Robert S. Nelsen, Jennifer Navarro, Jeannie Wong

- **Vision:** Serve everybody at Sac State

- The college is growing and provides outstanding science education to all students. All students need hands-on experiential learning opportunities. Labs have to be improved, get new equipment.
- Endowments: have opportunity for every faculty to work w/students over summer to do the research and get their hands dirty.
- Address the STEM workforce shortage. Industry want students with hands-on experience.
- Increase profile of the college by sending students to present at conference; students prepare for future career.

Social Sciences & Interdisciplinary Studies: Ted Lascher (Dean), Holly Tiche, Al Frisone, Amy Kautzman

- Create Downtown programs and creating visibility and impact for the University
- Naming opportunities
- Classes and speakers for the community

Provide opportunities for Certificate programs

Board can help to create connections w/professionals:

- Visiting Scholars
- Events underwriting, internships, Faculty development (release time and new programs)
- New programs and new degrees
- Students need help to be researchers, writers, peer learning opportunities
- Program that is focusing on Autism (bringing children and work with them – need for facility)

Library: Amy Kautzman (Dean), Holly Tiche, Al Frisone, Ted Lascher

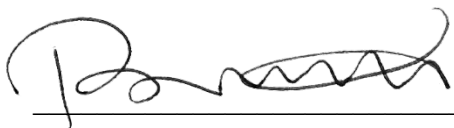
Desire to be a center of the campus – develop partnerships

- Center for Entrepreneurship
- Financial Literacy center
- Bloomberg Research
- Student/Faculty Research Center
- Maker Space

Needs:

- Need 5,500 seats – have 2,300
- Need money for renovations
- Help with connections
- Naming opportunities
- Tech support
- Students need help to be researchers/writers – Library should a place where students learn those skills.

Respectfully submitted,



R. Paul Villaluz for Holly Tiche, Secretary, The University Foundation at Sacramento State