



**The University Foundation  
at Sacramento State**  
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**The University Foundation at Sacramento State Board of Directors  
Meeting & Retreat: 8:30 a.m. - 4:15 p.m.  
Reception: 4:30 - 6:00 p.m.  
Friday, September 14, 2018 | Sacramento State Downtown**

**AGENDA**

- 8:30 a.m. Continental Breakfast
- 8:45 a.m. Welcome—Board Chair Pam Stewart
- Overview of Retreat Goals and Objectives
  - Board Introductions
  - Introduce facilitator: Steven Weiss, The Weiss Group
- 9:00 a.m. Point of Pride
- Eric Guerra, Sacramento City Council Member and Alum
- 9:15 a.m. President’s Report—Robert S. Nelsen
- Campus Update and Presidential Priorities
  - Q&A/Discussion
- 9:30 a.m. Year in Review: 2017 University Advancement and Foundation Highlights—Al Frisone, VP Advancement/Pam Stewart
- Phoenix Philanthropy Assessment Update
  - 2017 Foundation Accomplishments
  - Comprehensive Campaign Results
- 10:00 a.m. Looking Forward—Al Frisone/Pam Stewart
- President and University Advancement Priorities/Foundation Focus
- 10:15 a.m. Break
- 10:30 a.m. Priority 1: Anchor University—President Nelsen
- Q&A/Discussion
- 11:30 a.m. Lunch
- 12:00 p.m. University Foundation Board of Directors Business Meeting
- Consent Calendar

- Approval of May 31, 2018 Board Meeting Minutes
- Financial Statement and Executive Summary
- Committee Reports
  - Planned Giving—Mark Drobny
  - Executive Committee—Pam Stewart
  - Foundation Budget (Requires Approval)
  - Finance Committee—Craig Barth
    - Sand Hill Endowment Performance Update
  - Governance Committee—Holly Tiche
    - Bylaws Revision
    - Christine Ault
    - Conflict of Interest forms
  - Audit Committee—Alice Perez
- Student Update—Noel Mora

12:40 p.m. Break

12:45 p.m. Priority II: University Advancement Initiatives — Al Frisone

- Green & Gold Gala—Tracy Newman
- Principal Gifts—Antoinette Vojtech
- President’s Circle—Sharon Takada

2:10 p.m. Break

2:25 p.m. Priority III: Student Affairs Initiatives—Al Frisone

- Student Affairs Initiatives—Ed Mills, Angelique Kennedy
- Carlsen Center for Innovation and Entrepreneurship—Tracy Newman, Katherine Cota
- Day of Giving—Sharon Takeda

3:35 p.m. Board Accountability and Collaboration with University Advancement—Full Board Participation

- How to partner, support and collaborate with University Advancement to achieve your 2018-19 goals?

3:55 p.m. Point of Pride

- Emeseb Tabor

4:05 p.m. Close Out

4:15 p.m. Adjourn

4:16 p.m. Board of Directors Photo Shoot (Please wear Sac State clothing for the retreat)

4:30 p.m. Reception with the Deans