



**The University Foundation
at Sacramento State**

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**The University Foundation at Sacramento State
Board of Directors Meeting**
Wednesday, March 3, 2021 | 8:00 – 11:00 a.m.
Zoom

Members Present:

Robert S. Nelsen, *President*
Tina Treis, *Chair*
Christine Ault
Margot Bach
Bernice Bass de Martinez
Jonathan Bowman
David Bugatto
Lisa Cardoza
Vanessa Guerra
David Lopez
Garry Maisel
Sue McGinty
Amanda Merz
Pam Stewart
Holly Tiche
Bud Travers
Noah Marty
Paul Lau
Scott Syphax

Members Absent:

Bob MacIntosh
Gary Quattrin
Alice Perez
Mark Drobny
Sonney Chong

Guests:

Cely Smart, *President's Office*
Tracy Newman, *Development*
Lisa Woodard-Mink, *Advancement Services*
Jennifer Barber, *Alumni Relations*
Sharon Takeda, *Annual Giving*
Antoinette Vojtech, *Principal Gifts & Campaign*
Nathan Dietrich, *Public Affairs & Advocacy*
Lora Hollingsworth, *Development*
Ashley Momoh, *Associated Students Inc.*
Prabhjyot Shinh, *Associated Students Inc.*
Samantha Elizalde, *Associated Students Inc.*

Advancement Staff:

R. Paul Villaluz
Tatiana Azad
Terance Dass

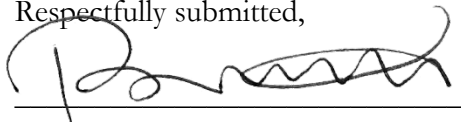
MEETING MINUTES

1. Ms. Treis called the meeting to order at 8:02 a.m.; the agenda for the March 3, 2021 Board meeting was approved. (Bowman/Stewart)
2. There were no public comments.
3. Consent Calendar: The October 28, 2020 Board meeting minutes were unanimously approved (Syphax/Bass de Martinez). The Financial Reports were struck from the consent calendar because current reports were not yet available.
4. President's Report —*Nelsen*
 - a. We anticipate Governor Newsom will provide an update for campus repopulation by summer, if not sooner. There are currently 7% of classes that are face-to-face in Spring 2021. For the Fall semester, Sac State is providing options for faculty to

- decide on continuing online learning, conducting hybrid or hi-flex courses, and return to campus for in-person classes.
- b. Pfizer vaccinations have been open to people affiliated with Sacramento State for six weeks now. The freezers housed in the Tschannen Science Complex have provided the ability to store vaccines for the city and campus.
- c. Governor Newsom recently announced a surplus in the State budget. This announcement will restore the \$299 million in cuts from last year. Money will be provided to update classrooms to smart classrooms as well as initiatives like: safety and health, community outreach, graduation, anchor institutions, and diversity, equity, and inclusion initiatives.
- d. This year's commencement ceremonies will be "CARmencement" where students will experience a car-like parade. Students will hear music, see stages, and be provided with a special stole and graduation kit.
- e. Sacramento State has created 7 committees with over 100 people to support the Antiracism and Inclusive Campus Plan. Committees will be looking at curriculum, communities, and tasked with creating reports on how to be anti-racist.
5. Public Policy and Advocacy –*Dietrich*
 - a. Mr. Dietrich provided a state and federal advocacy update to the Board. He also shared statistics of student demographics and the graduation rates improvements over the last 6 years. There was also a review of the State budget, State legislative priorities, and federal funding/COVID relief updates.
 - b. UFSS can support the Public Policy and Advocacy by staying engaged and thanking local, state, and federal elected officials. Small reminders to officials of the progress happening at Sacramento State will go a long way.
6. Advancement and Comprehensive Campaign Updates – *Cardoza*
 - a. Reminder: March 16, 2021 at 11:00 a.m. is the Campaign Public Launch.
 - b. University Advancement partners with Comstock's Magazine to do a special edition in May 2021. UFSS will be asked to participate in some capacity.
 - c. University Advancement will prioritize positions in the coming fiscal year's budget to support the infrastructure of our unit, including processing the increasing number of gifts.
 - d. Fundraising total has reached 47% for FY20. The pandemic has impacted giving this year, but there are plans to leverage the campaign public launch to help close gift conversations.
 - e. Additional updates provided include endowment reports, the Engage module implementation update, and scholarship process improvement.
7. Break Out Rooms—*Associated Students, Inc.*
 - a. ASI leadership led break out rooms that allowed board members to ask how students were handling the pandemic.
 - i. The student reception to online learning was better after the training faculty underwent over the summer. There is a belief that vaccinations will be well received by the student population. Sacramento State's programs like the Food Pantry have helped students with their food insecurities. Additional programs lend technological resources or to support housing insecurities so students keep school a priority.
8. Committee Reports

- a. Planned Giving—*Hollingsworth for Drobny*
 - i. Currently, there are 417 people who have registered for Estate Planning webinars versus 259 people the previous year.
 - ii. As of February 10, Planned Giving is at 58% of its goal of \$1,744,605.
 - iii. The online transition increased Planned Giving's reach, reduced cost, and provided more opportunities with 12 webinars in this upcoming calendar year alone.
 - b. Finance Committee—*Lau*
 - i. In Sand Hill Global Advisor's report, the dashboard shows how we are doing in our investment funds. Finance committee is documenting our rationale for liquidity in LAIF. There was also discussion about Sand Hill's core portfolio which would present alternative opportunities if ventured.
 - c. Governance Committee—*Bass de Martinez*
 - i. The Governance Committee is moving forward with the Emeritus Board. After experiencing the AGB conference, the committee wants to ensure the Board makeup is a reflection of the students and community that we serve.
 - d. Audit Committee—*Treis for Perez*
 - i. Form 990 needs to be submitted by April 15. An email for Board approval is planned once the document is finalized.
 - e. Executive Committee—*Treis*
 - i. Dr. Cardoza reviewed the unspent funds due to the pandemic.
 1. The Board approved to transfer unspent funds for CARmencement stoles for up to \$30,000 and \$30,000 to Anchor University Initiative mini-grants through June 2021. (Treis/Stewart)
9. Alumni Update—*Merz*
- a. Spring is a busy time of the year: SSAA is providing support for the *On the Rise* launch, Grad Fest and CARmencement.
 - b. They anticipate providing 35 scholarships worth over \$60,000.
 - c. DAA put together a successful program and received the CASE Gold and Grand Gold awards for their performance.
 - d. Thursday, October 14 is Distinguished Alumni Awards.
 - e. Master Planning containing 12 different committees is underway. The planning will cover changes that can occur over the next 30 – 50 years.
10. Closing Remarks
- a. Give Sac State Day is April 23 and 24.
11. The meeting adjourned at 11:05 a.m.

Respectfully submitted,



R. Paul Villaluz for Dr. Susan McGinty, *Secretary*, The University Foundation at Sacramento State

ACTION ITEMS

<u>Item/Discussion</u>	<u>Action</u>	<u>Outcome</u>
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Form 990	Circulated via email for board approval after Audit Committee review.	Completed
CASE Conference Discussion	Follow-up discussion scheduled for end of March.	Completed
Board Member Engagement	University Advancement will remind each board member what they signed up for and update their progress.	In process