



**The University Foundation
at Sacramento State**

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**The University Foundation at Sacramento State
Board of Directors Meeting**
Wednesday, October 28, 2020 | 3:00 - 4:30 p.m.
Zoom

Members Present:

Robert S. Nelsen, *President*
Tina Treis, *Chair*
Christine Ault
Margot Bach
Bernice Bass de Martinez
Jonathan Bowman
David Bugatto
Lisa Cardoza
Sonney Chong
Mark Drobny
Vanessa Guerra
David Lopez *
Garry Maisel
Sue McGinty
Amanda Merz
Alice Perez
Pam Stewart
Holly Tiche
Bud Travers *

Members Absent:

Paul Lau
Bob MacIntosh
Noah Marty
Scott Syphax
Gary Quattrin

Guests:

Cely Smart, *President's Office*
Tracy Newman, *Development*
Lisa Woodard-Mink, *Advancement Services*
Jennifer Barber, *Alumni Relations*
Sharon Takeda, *Annual Giving*
Antoinette Vojtech, *Principal Gifts & Campaign*
Cameron Law, *Carlsen Center*
Steve Perez, *Academic Affairs*

Advancement Staff:

R. Paul Villaluz
Tatiana Azad
Terance Dass

*New board member inducted at this meeting

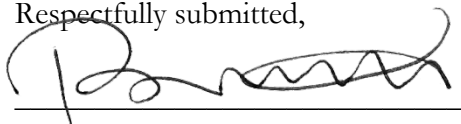
MEETING MINUTES

1. Ms. Treis called the meeting to order at 3:03 p.m.; the agenda for the October 28, 2020 board meeting was approved. (Bach/McGinty)
2. Installation of New Board Members
 - a. Mr. Travers and Mr. Lopez were inducted as new UFSS Board Members. (Maisel/Bach)
3. Consent Calendar
 - a. Approval of June 19, 2020 Board Meeting Minutes
 - b. Approval of Financial Reports (Bass de Martinez/McGinty)
4. President's Report — *President Nelsen*

- a. The Association of Public and Land-grant Universities (APLU) announced Sac State as a finalist for its [2020 Completion Award](#). Of the 850 Universities, Sac State is within the top 5.
 - b. Sac State has earned the prestigious [Seal of Excelencia](#) for its commitment to Latinx students. The University is one of five institutions in the country this year to receive this recognition.
 - c. [Money Magazine's "Best Colleges for Your Money"](#) ranked Sac State in the top 10% of 1300 colleges, in value. The campus also ranked #43 in "Best Public Colleges" and ranked the #9 for most transformative University in the United States.
 - d. Retention rates for first-year students were at 84%, which placed us with the likes of Ohio State and Michigan State. The reported national average was 76%.
 - i. Student enrollment has risen by 352 students this semester.
 - ii. 90% of all transfer students were retained.
 - e. Construction on walkways around campus are complete and have become ADA compliant
 - f. The WELL expansion provides new spaces for the mental health office and a new gym for fitness classes.
 - g. The \$10 million budget reduction reduced student hires, mostly in food services. We have not had any staff or faculty layoffs; we established an Early Exit Program with 66 staff and faculty retiring early.
5. Academic Affairs – *Steve Perez*
- a. Dr. Perez provided an update on the Fall 2020 term and the transition to online learning. The campus is in the 9th week with 95% of classes now online. It was all made possible with the addition of a summer camp, "TeachOn." The camp provided faculty with trainings to understand items such as: empathy, controlling of a virtual room, how to engage students, and how to solidify online learning.
6. Carlsen Center – *Cameron Law*
- a. Mr. Law spoke about the goals and programs of the Carlsen Center. With startup funding from Dale and Katy Carlsen and a commitment from Garry Maisel and Western Health Advantage, the Center will continue growing by offering resources for students' entrepreneurial goals, providing academic systems that drive the growth of entrepreneurship, and promising partnerships in the future.
 - b. President Nelsen preliminarily announced a 5-year naming of the Mentorship Network from Scott Myers and California Bank of Commerce at \$250,000 (to be finalized). The gift would help connect mentors with mentees, advertise the mentorship network, and further the entrepreneur goals of the Center.
7. Advancement and Comprehensive Campaign updates – *Cardoza*
- a. Dr. Cardoza stated University Advancement's goal is to raise 10% of the state budget, around \$18 million for this year. As of October 26, UA has raised a little over \$3 million or 16% of goal. This figure does not include Capital Public Radio's first quarter fundraising.
 - b. The care package provided to you all was a part of Advancement's goal to raise awareness on local or alumni businesses, as well as black-owned businesses.
 - c. The division's newly formed Justice, Equity, Diversity, and Inclusion (JEDI) group is in line with the campus' direction on improving equality for people and students in Sacramento.

- d. Ms. Barber spoke on the Career Network, an online mentoring platform connecting alumni to students with over 750 volunteers and 1300 students. If interested in becoming a mentor, please visit: <https://sacstatecn.firsthand.co/> and select “give advice.”
 - e. Ms. Vojtech’s update on the comprehensive campaign stated that with six of the eight years completed, Advancement raised \$183 million out of a goal of \$225 million. It is roughly 83% complete.
 - i. Ms. Vojtech also noted the campaign’s public launch is on March 16, 2021.
8. Committee Reports
- a. Planned Giving—*Drobny*
 - i. Currently, there are 245 people that have registered for Estate Planning Webinars.
 - ii. FY 2021 goal is to raise \$3 million with progress to date at: \$1,494,605.
 - iii. Mr. Drobny invited board members to attend the seminars and invite others to join as well.
 - b. Finance Committee—*Treis for Lau*
 - i. In Sand Hill Global Advisor’s report, the dashboard shows how we are doing in our investment funds. While the portfolio exceeds the benchmark, the volatility and unknown factors play a significant role in the market.
 - c. Governance Committee—*Bass de Martinez*
 - i. The Governance Committee is working to establish the Emeritus Board.
 - d. Audit Committee—*Perez*
 - i. Ms. Perez reported that there were no findings from the previous year. Vote to approve the audit. (Bach/Bugatto)
 - e. Executive Committee—*Treis*
 - i. The Conflict of Interest Form is due and will be coming through Adobe Sign.
9. Placer Center Update—*Tiche, Newman, Bowman*
- a. All MOUs between the County and Sacramento State are complete. An environmental litigation was filed against the project and once that is settled, the land will transfer over.
 - b. Master Planning containing 12 different committees is underway. The planning will cover changes that can occur over the next 30 – 50 years.
10. The meeting adjourned at 4:37 p.m.

Respectfully submitted,



R. Paul Villaluz for Dr. Susan McGinty, *Secretary*, The University Foundation at Sacramento State

ACTION ITEMS

- ☐ Conflict of Interest Forms are due and will be sent via Adobe Sign

RESOURCES

- Sac State Zoom Backgrounds: <https://sacstate.smugmug.com/Sac-State-Zoom-Backgrounds/>

- The George Floyd Emergency Fund, Inclusive Giving, and Sac State Cares pages are all listed as well as campaigns for some college fundraising efforts. Giving Tuesday can be found here: <https://swarmfunding.csus.edu/>
- President Nelsen referenced the Sac State rocks collection. Find some more information here: <https://www.csus.edu/news/articles/2019/2/11/Sac-State-rocks-one-of-a-kind-collection-of-music-posters.shtml>