

The University Foundation at Sacramento State

Board Engagement

The primary role of a volunteer board member is to assist the University Foundation's mission in providing philanthropic support for needs that are in concert with the strategic goals of Sacramento State. Board members fulfill this role as a representative by promoting the Foundation's mission in the community, being actively involved in the life of the University, and monitoring the prudent investment of the Foundation's assets.

Time

- Active participation in Board and Committee meetings, as well as Board initiatives
- Ambassador of Sac State at other community board meetings/events
- Attend high-level University events.
- Host a friend, if appropriate, at high-level University events.
- Host a friend-raising event (one Board member per quarter – invite guests; provide location; cover cost of food/beverages)
- Attend President's Circle Events and host/recruit a friend (Events are typically September/October and March/April)
- Mentoring/Networking – join the Career Network
- Identify potential Board members and assist in the recruitment of nominees to serve
- Thank-you calls or cards
- Other: _____

Treasure (Board members will make a significant annual contribution)

- Join President's Circle (minimum \$1,500)
- Give Sac State Day (April – give any amount to any fund)
- Giving Tuesday (Tuesday after Thanksgiving - focus on Basic Needs & Equity)
- Green and Gold Gala sponsorship (every other year)
- Big Day of Giving (May – Basic Needs area & Alumni-focused fund)
- Birthday/Anniversary Giving (board members can ask friends and family to make gifts to their program/fund of interest in honor of their birthday and/or anniversary)
- Establish a scholarship
- Legacy Circle – include Sac State in estate plans

- Seat Naming Sponsor – Planetarium and/or Theater
- Share a seat at a table you/your business has sponsored at a community event with Sac State or potential Sac State donors
- Purchase a table (dinner, wine tasting, etc.) at your favorite charity event and donate it to Sac State for Advancement’s use to cultivate donors
- In-kind donation of goods: _____

Talent

- Enlist corporate sponsors for events/programs
- Speaking engagement – represent University Foundation at a donor or campus event, President’s Circle or special event
- Affinity for specific programs on campus:

- Use professional talents for Advancement or College initiatives
- Other: _____

Testimony

- Agree to be interviewed by our communications team to share your Sac State story and what you are passionate about
- Share your Sac State connection/story with others
- Recruit alumni/friends to share their stories with us

Name: _____

Date: _____