Campaign Pillar:
Faculty and Staff Giving
One of the things that makes Sacramento State such a great university is the generosity of our Hornet family and the Greater Sacramento community. We have seen firsthand what a difference private support can make in everything from student scholarships and emergency support services, to ongoing support for research projects, campus improvements, and technology upgrades.

Philanthropy transforms lives by ensuring higher education is accessible, equitable, inclusive, and student-centered.

On the Rise: The Campaign for Sacramento State is the most ambitious fundraising effort in our University’s history. We are working together to raise $225 million in philanthropic and transformational giving for the betterment of our students and the entire Hornet family.

We invite you to be a part of On the Rise.

A gift to On the Rise expresses in a very powerful way your belief in the importance of our mission and the vital role this University plays in a community that is also your home. Together, through On the Rise, the Hornet family can ensure Sacramento State will always be on the rise.

There are numerous ways you can give and support an area that matters most to you.

“Hornets swarm to protect what we care about most: our students, our faculty and staff, our ideals, the integrity and excellence of a Sac State education.”

– President Robert S. Nelsen

A Community That Cares

Inspired by our students, Sacramento State faculty and staff rise to any challenge.

As a faculty or staff member, you are one of the University’s greatest resources. You create our community every day as you give your time and talents to our students and our University. You are driving our teaching mission forward, as mentors supporting and encouraging our students and as innovators pushing the boundaries of discovery. You are fulfilling Sacramento State’s Anchor University mission, building relationships and sharing your expertise with the community. Our Hornet family is on the rise, and you are an integral part of making this happen.

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Support our students in a direct way

Nearly a third of all Sacramento State students are the first in their families to attend college, and even more have responsibilities as a provider for their families. Many Sacramento State students say “there’s no way” they could attend college if they didn’t have a scholarship or the student services that are supported by private donations. That is why a gift to support our students is so important.

• **Scholarships**: Doubling the number of scholarships is a primary goal of *On the Rise*. A scholarship is one of the most rewarding ways to give to Sacramento State because it directly impacts a student’s life. Scholarships also provide opportunities to inspire and honor our hardworking students.

• **Student Services**: We believe that no student should have to worry about their basic needs being met or suffer from food insecurity while they are pursuing their college degree. Gifts to the President’s Circle and Student Affairs are used to support student-centered programs that have an immediate and direct impact, such as the ASI Food Pantry and the Student Emergency Grant Fund.

• **Student Centers**: We are committed to building centers and systems that support the entire student throughout their college experience. Gifts to support student centers help ensure that our students feel accepted and can thrive during their educational pursuits.

Focus on knowledge that improves lives

As the premiere teaching University in California’s capital, Sacramento State has a tremendous influence on advancing knowledge in our region. *On the Rise* will help elevate our University’s important

Giving to *On the Rise* can have a direct impact on our students’ lives and benefit all of us:

**Bernice Bass de Martinez**

Dedicated to service, Bernice Bass de Martinez has built a distinguished career in higher education working more than 30 years as an administrator and faculty member, including 20 years at Sacramento State. “Giving to Sacramento State emphasizes the passions that I care about,” said Bass de Martinez. She knows she is not alone in her commitment to the University’s mission and its students.

“I don’t know any faculty member who isn’t committed to helping our students. All of them, in one way or another, have given to students. And by giving financially to Sacramento State, we can be assured that our University will be able to continue to support students and help make a difference in their lives.”

**Rebecca Cameron**

Give Sac State Day, the University’s 36-hour online fundraiser, motivated Psychology Department Chair Rebecca Cameron to rally her fellow faculty members to make donations to Sacramento State, thereby unlocking an additional $1,000 for the College of Social Sciences & Interdisciplinary Studies. The teamwork, and the fun of it all, inspired Cameron to become an *On the Rise* faculty ambassador. She hopes to inspire more faculty and staff to give through payroll deduction.

“Sacramento State is an amazing place and our students are brilliant, wise, interesting, creative, and motivated. To be able to facilitate them reaching their goals—whether that be through teaching or making a gift—is a real privilege.”

**William “Dr. D” DeGraffenreid**

Interim Vice Provost of Faculty Affairs William “Dr. D” DeGraffenreid has witnessed more than 30 commencement ceremonies at Sacramento State, yet it is something that “never gets old” because of the joy he sees in the students’ faces. DeGraffenreid came to Sacramento State in 2002 because he believed in the University’s teaching mission. He’s stayed after all these years, he said, because “I love the students and my colleagues.”

“It’s a community that cares. It’s a community where our students are looking to improve themselves, their communities, and their families; and that means something to me. Anyone who works at Sacramento State knows the value of a college degree and the impact it has for our students. If we want to continue to support our students, giving is a way we can do that.”

Continued on next page
teaching mission and advance knowledge that is focused on improving the lives of our students and the entire community. Your gift will ensure Sacramento State can continue to provide:

- **Diverse Learning Environments:** Knowledge flourishes when it incorporates the ideas, thoughts, and opinions of a diverse group of people who represent a variety of backgrounds, learning styles, and future ambitions. Gifts to Sacramento State help create equitable learning environments throughout campus that ensure people of all learning types, abilities, and ages can thrive.

- **Accessible and Equitable Education:** We remain steadfast in our commitment to creating a university culture where equity, diversity, inclusion, and civic engagement proliferate. A gift to Sacramento State can help ensure a college education remains accessible and equitable for generations to come.

- **Hands-on Learning:** Hands-on learning opportunities are an essential part of Sacramento State’s teaching mission and student experience. A gift to support hands-on learning is so important because we know knowledge is not confined to the four walls of a classroom.

- **Innovative Research:** Hornet faculty and researchers are pursuing cutting-edge ideas to create a healthy, prosperous, and sustainable future for us all. Donors play a critical role in advancing this work and making the world a better place.

**Work for and with our community**

At Sacramento State, we believe we have an obligation to do what we can to ensure our community is thriving. We know our success as a university is dependent on our ability to work for and with our community. Gifts to *On the Rise* can help Sacramento State:

- **Address Society’s Needs:** As an anchor university, Sacramento State is mission-driven to address the challenges our community faces. We are committed to listening to and working with our community partners to help address issues that affect any variety of sectors so that our region can reach its fullest potential. Your gift will help ensure this important work continues.

- **Nurture a Vibrant Culture:** Sacramento State is a proud part of Sacramento’s growing creative economy and cultural vibrancy. We are actively engaged in strong community partnerships that encourage artistic innovation, advance arts-centered teaching and learning, and nurture a diversity of expressive voices and creative thinkers.

- **Advance Prosperity and Innovation:** Sacramento State plays a critical role in the economic growth and vitality of our region. We are committed to remain the educational backbone of the Sacramento business community and serve as a launch pad for startups that will make a difference in our region and the world.

**Please join us as a donor to *On the Rise*. We know when we work together to lift others up, we all rise.**