Located in the capital city of one of the most economically and culturally influential states in the world, Sacramento State's College of Arts & Letters is uniquely positioned to prepare and empower students to become the creative leaders, artists, performers, educators, communicators, and critical thinkers our society needs for pursuing social justice and advancing the human condition.

Our College plays an important role in the education of virtually every student at Sacramento State. Our diverse programming and curricula engage faculty, staff, and students in various topics surrounding the creation and study of what makes us human and what humans make. Our students graduate with diverse skills, rich intercultural competencies, and a keen appreciation for the past so they are well-prepared to pursue the promise of their own futures.

Our College is a proud part of Sacramento's growing creative economy and cultural vibrancy. We are a driving force in leading the cultural renaissance happening in our region. We are actively engaged in strong community partnerships—encouraging artistic innovation and cultural equity, advancing arts-centered teaching and learning, and nurturing a diversity of expressive voices and creative thinkers. These are the skills and aptitudes our students will need to help lead our city and region as it further distinguishes itself as an arts and culture destination.

We invite you to partner with us and elevate our impact for the betterment of our region, state, and world.

On the Rise: The Campaign for Sacramento State is supporting the College of Arts & Letters as it seeks critical funds for these important initiatives:

- Transform student learning spaces and enrich educational opportunities in performing and visual arts, as well as in creative writing, history, media, and film.
- Create new avenues for visiting scholars and artists to share their insights with our students and the entire Sacramento region.
- Secure additional scholarship funds to help more students pursue their dreams and earn a degree from Sacramento State.

Together, we will prepare tomorrow’s creative thinkers, problem solvers, and leaders—and keep Sacramento State On the Rise.

Elevate your impact

Our region and world need creative thinkers, problem solvers, and leaders.

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U-Nite at the Crocker Art Museum.
Elaine Welteroth ’07
Unlocking courage

An automatic “A” and semester-long reprieve from attending class—that was the reward for any communications student who could get their byline in a national publication.

Elaine Welteroth ’07, a Communication Studies major who was also a writer for the State Hornet student newspaper, took on the challenge. Welteroth successfully pitched a 200-word “blurb about footwear” to Figure magazine, then used the time gained from her release from class to continue writing for the publication.

“That opportunity was the beginning of my magazine career,” she said. “I really got addicted to that creative process. Coming up with that idea, pitching it, and then seeing it through to execution. I don’t know that I would’ve had that kind of discovery elsewhere.”

Since graduating from Sacramento State, Welteroth has gone on to have a distinguished career in print and television. In 2016, she broke new ground as the youngest person and only the second African-American woman to hold up as a role model or as a trailblazer if I am not held up as a role model or as a trailblazer if I am not.

As she looks at her many accomplishments and what she has learned in life so far, Welteroth says, “My lesson is, I have a responsibility to tell my story. I cannot be held up as a role model or as a trailblazer if I am not leaving that trail with some signposts along the way.”

Endowed Visiting Artists and Scholars

• Establish an endowment for visiting artists, lecturers, or groups to be hosted in residence at Sacramento State.
• Expand the number and types of events to incorporate a wide variety of guest lecturers, authors, researchers, scholars, and dignitaries to campus—benefiting a wider and more inclusive community of audiences and enriching the educational experience for all.

Student Success

• Double scholarship and endowment funds for current and future students, making a significant and immediate impact on their lives.
• Invest in collaborative research projects and creative activities in arts and letters to build more collaborative learning opportunities for Sacramento State students and faculty.
• Launch the Arts and Culture Entrepreneurship Program, empowering creatively minded students with the pertinent business knowledge, tools, and skills so they can build viable careers, and, in turn, improve the cultural viability and equity in the communities where they work and live.